



SAAAM

Scientific Academy of Aesthetic Medicine

CONFERENCE & EXHIBITION

SPONSORSHIP BROCHURE

November 01, 02 2024



Farimont Hotel,
Riyadh, KSA

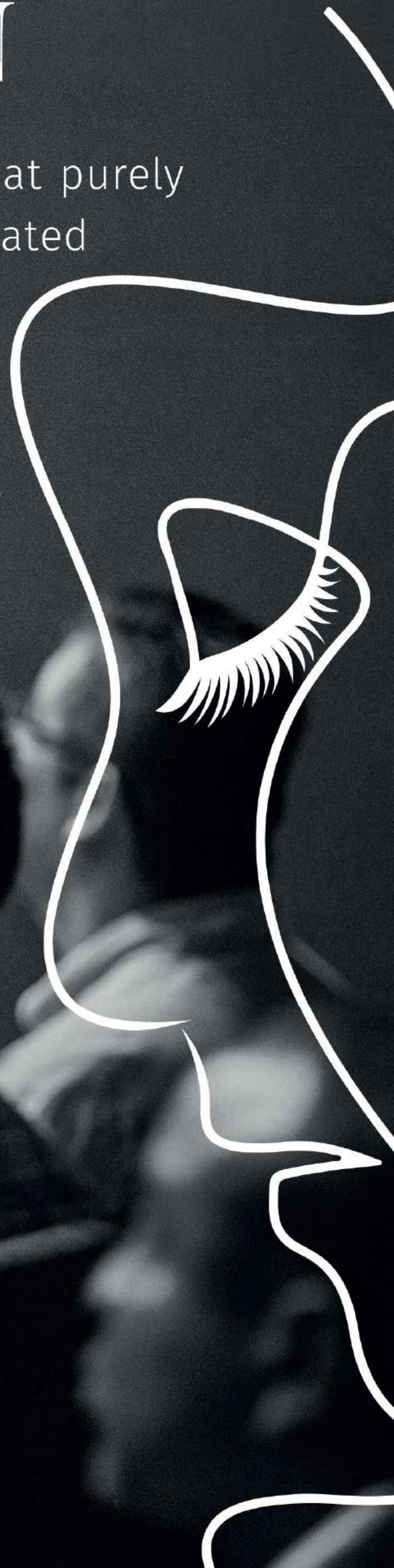


INFOTECHS
For Organizing Exhibitions and Conferences
تنظيم المعارض والمؤتمرات



INTRODUCTION

SAAM Conference and Exhibition is an event that purely covers aesthetic medicine and all aesthetic related procedures. Hosted over two days at Fairmont Riyadh Hotel, Riyadh, Saudi Arabia. This event brings the most innovative speakers and discusses the newest safe aesthetic medications and technologies.



TOPICS AND TARGETED AUDIENCE


Topics

 Aesthetic Dermatology

 Laser

 Cosmeceuticals

Targeted Audience

 Dermatologists

 Plastic Surgeons

 Dentists

 Gynecologists

 Otolaryngologist

 Medical Interns

 Medical students



SPONSORSHIP

Categories & Details



Why Become A Sponsor?

What Can You Expect?

- 1800+ delegates in the Aesthetic medicine community
- A structure of the program, including sponsored sessions designed to best highlight the know how of your organization.
- 8 hours of daily non-stop visibility in our revisited exhibition area located right outside the conference rooms.

Interested in Learning More?

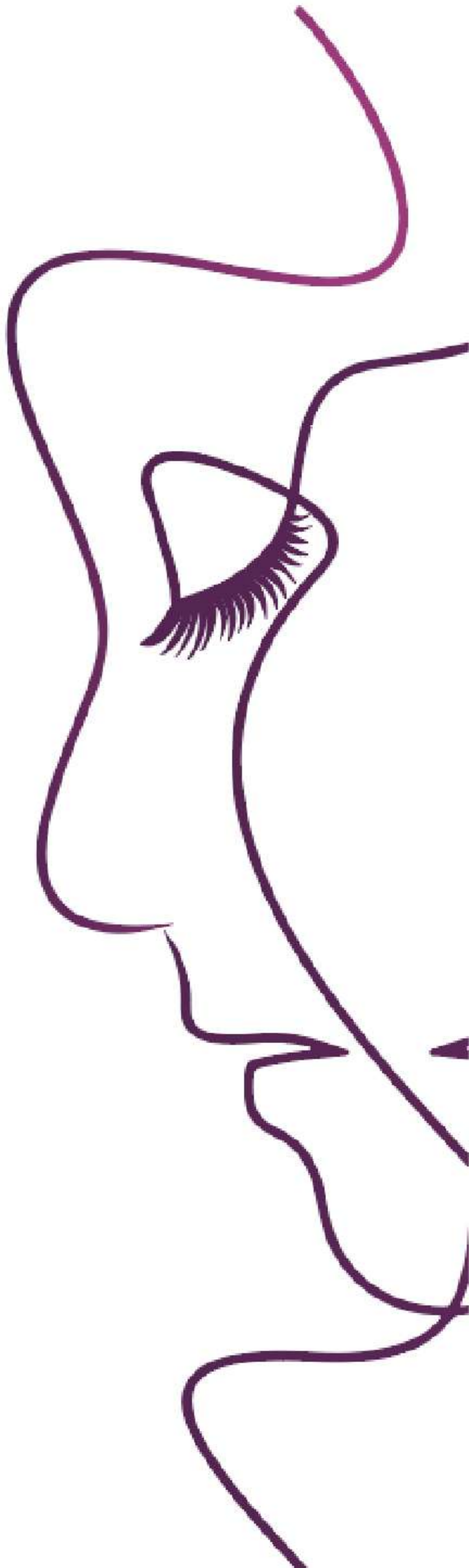
Our sponsorship packages offer you a wide range of opportunities adapted to your needs and the level of visibility that you want to reach. Our Sponsorship Team is available for any questions you may have. Also, in addition to existing packages, tailor-made partnerships can be created to adapt to your specific strategy and goals, whether looking for a high level of visibility before and during the conference or targeting a specific audience.

	ELITE	PLATINUM
Available Booths	5	4
Exhibitor Badges	20	15
Complimentary Registrations	100	75
Gala Dinner Invitations	10	8
Additional Registrations Discount	25%	20%
Industrial Session	90 min	60 min
Pre-conference Workshop	Complementary	Complementary
*Price Based on availability	SAR 200,000- 220,000**	SAR 130,000

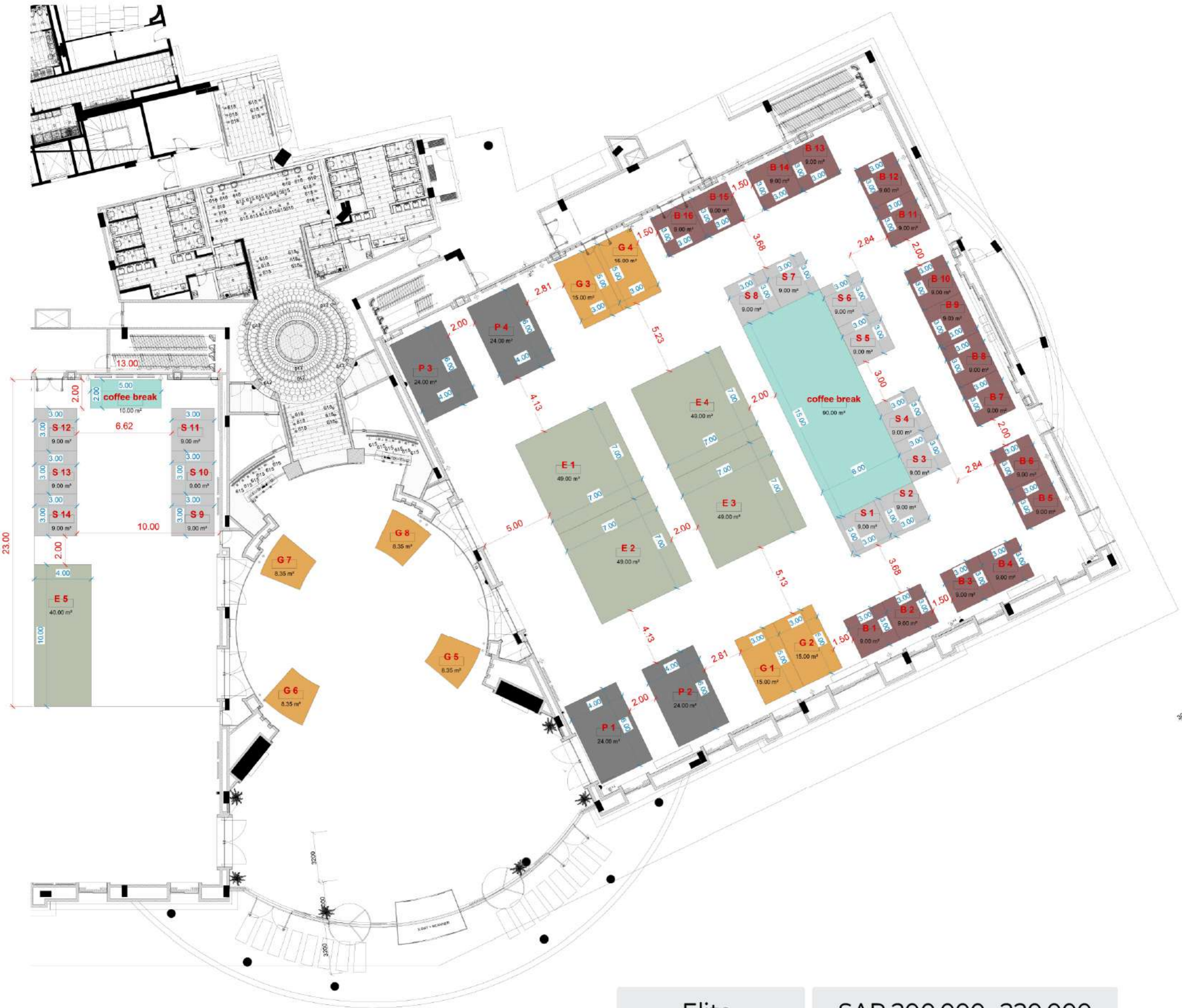
*All prices are subjected 15% VAT
** Different price for prime location

	GOLD	SILVER	BRONZE
	8	14	16
	10	5	NA
	50	25	0
	5	3	NA
	10%	NA	NA
	20 min (Based on availability)	NA	NA
	Complementary	15,000 SAR	15,000 SAR
	SAR 90,000- 100,000**	SAR 60,000- 70,000**	SAR 37,000

*All prices are subjected 15% VAT
 ** Different price for prime location



Plan Booths



Elite	SAR 200,000- 220,000
Platinum	SAR 130,000
Gold	SAR 90,000- 100,000
Silver	SAR 60,000- 70,000
Bronze	SAR 37,000

Customize your sponsorship

Food & Beverages

Cost (SAR) :

*All prices are subjected 15% VAT

Availability :



Delegates Lunch

60,000

2**

**Single company on each day

Industrial Sessions



15mins Industrial Lecture

15,000

4

Meeting Spaces



Open Lecture Room for one hour

12,000

4

Events



Gala Dinner

100,000

1

Gala Dinner Table (6 Guests)

5,000

10

Leisure



Photo Booth

25,000

1

Branded Cups for Coffee Break*

20,000

1

Branded WaterBottle*

20,000

1

*Sponsors should provide 400 pieces after approval of design

Customize your sponsorship

Delegate Sets

Cost (SAR) :

*All prices are subjected 15% VAT

Availability :



Event Bags	25,000	1
ID Lanyard	25,000	1
Insert Brochure in Event Bag	5,000	5
Samples in Congress Bags	5,000	5

On-site Marketing



Banners Outside The Venue	10,000	6
Image Ad on TVs	5,000	6
Video Ad on TVs (2mins running continuously)	10,000	3

Digital Marketing



Email Blast Before & After The Event	5,000	3
Registration Confirmatory Email	10,000	1
Sponsored Page in Event Newsletter	10,000	3

Opportunities Available for Major Partners Only*

Sponsored Session

You want to be part of the program and share your perspective on a topic of your choice.

- Choice of topic and speakers (submitted to acceptance of Program Committee)
- Title and speakers listed as sponsored session on the conference program and website (title and description of the session to be provided by the sponsor)
- Logo in conference program, on website and on screen in the session hall
- Distribution of your flyers on the session's attendees
- Promotion of sponsored session in one of the conference e-blast (content to be provided by sponsor)

*Only available to ELITE, PLATINUM and GOLD partners





Book Your Space!

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